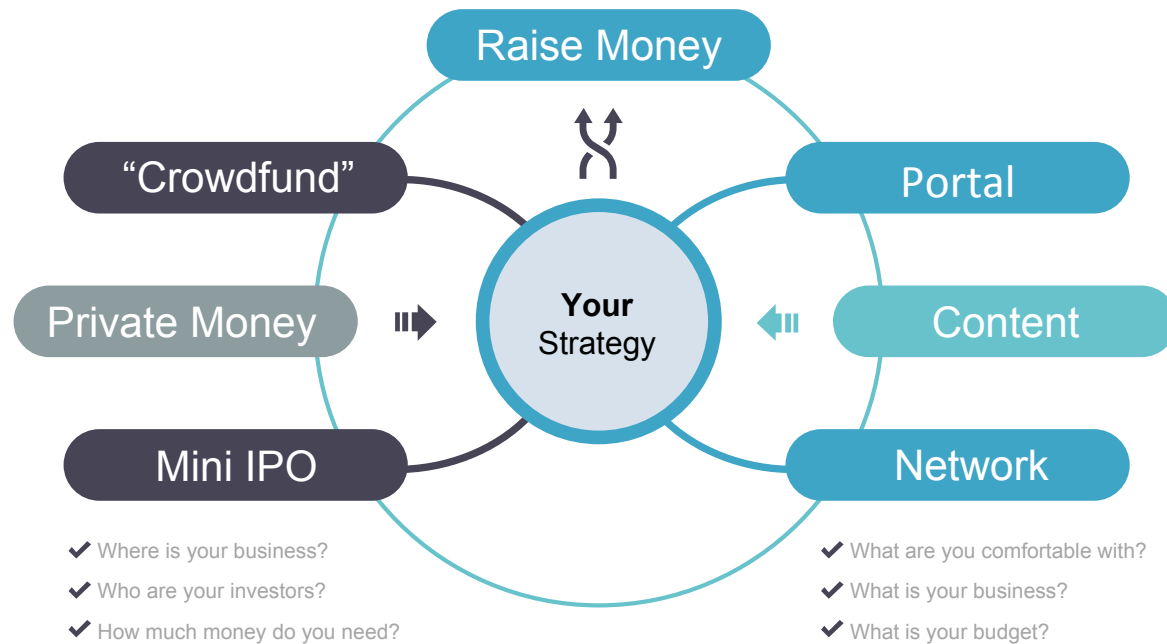


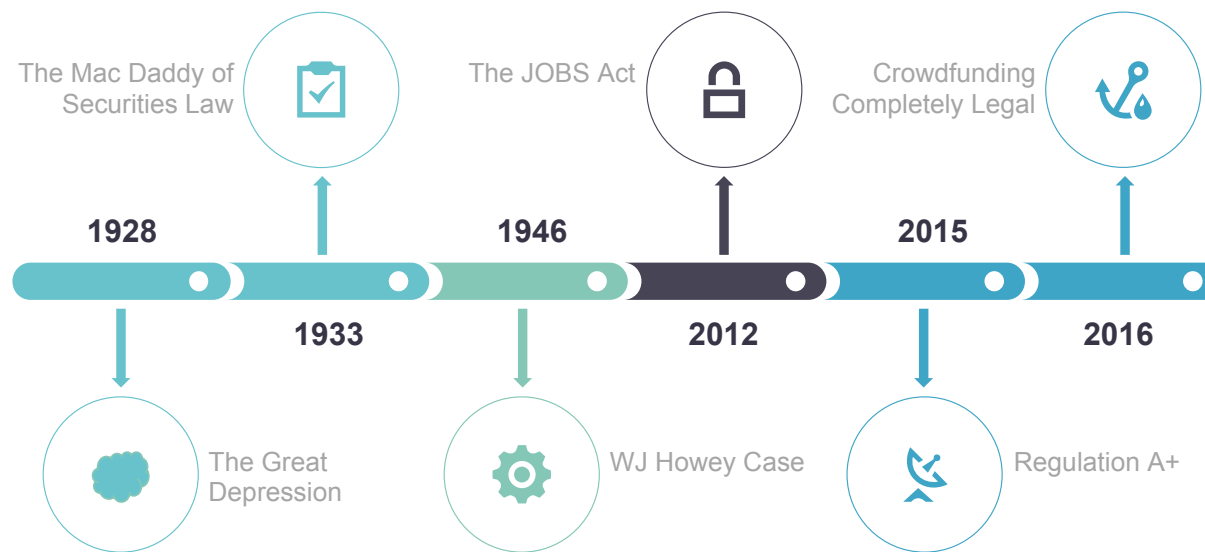
Your Strategy Decisions

Choosing what works best for your business



The Law Timeline

Understanding why we do this



Types of Investors

This is important!



Unaccredited: Not so smart, not so rich



Sophisticated:
Smart but not
rich

Accredited: make \$200k or \$300k or
\$1m net worth

INVESTORS MATTER.

Which ones you solicit matter

Using the Law to Satisfy Your Capital Needs

“Crowdfunding”



New! Up to \$1,000,000. Limit of \$10,000 or 10% of net worth per investor (whichever is LESS).

506(b)



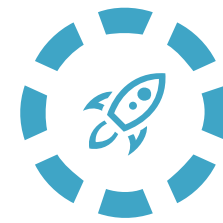
The Old Rule! Still a good rule. Raise as much as you want; use sophisticated investors; NO GENERAL SOLICITATION

506(c)



New! General Solicitation Allowed. Accredited Investors Only. Must verify investors. Great for portals

Mini-IPO



Regulation A+. Raise up to \$20 million under Tier 1; \$50 million under Tier 2. Need approval from SEC. General solicitation allowed. Any type of investor allowed. Audit requirement OR State Approval.



Advertising for **investors** is **allowed** under
certain rules








506(c)

Reg A

CF

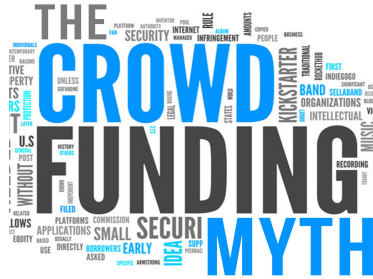
The Breakdown of the Rules

Figuring out which rule works for you

	CF	506(b)	506(c)	Reg A
 Allows fundraising up to \$1 million	◆	◆	◆	◆
 Allows fundraising up to \$50 million		◆	◆	◆
 Unlimited Money		◆	◆	
 Allows Advertising	◆		◆	◆
 Allows any type of investor	◆			◆
 Requires disclosure	◆	◆	◆	◆
 Requires SEC approval				◆

Get in Touch

We are here to help.



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